



NOW it is possible for you to produce regular type and **boldface** type on the **same** typewriter with an amazing new invention called **DOUBLEBOLD**. It will no longer be necessary to transfer copy to a special **boldface** typewriter to put in **headings** or **titles**, just flip the levers and retype perfectly uniform **boldface letters** every time. This new device works equally well in **UPPER CASE** and **lower case**. It will enable the typist to produce three different type faces on the **same typewriter** without removing the copy.

**NOW you can produce
Boldface type on
your IBM typewriter**



**DOUBLEBOLD
Micro Adjustment
Lever**

Add a **new dimension**
to your office typewriter. Pack new dynamic emphasis
in your sales, sales promotion, and executive correspondence with **DOUBLEBOLD**.

New **DOUBLEBOLD** attachment makes it possible to:

- Type perfectly uniform bold face *titles and headings* every time with a flip of the wrist!
- Type *dictionary and directory listings with bold face lead-ins.*
- Type *properly aligned bold face within the text for special emphasis.*

SIMPLE AND EASY TO USE—Flip the levers—Click—Re-type . . . perfect bold face letters every time. Field tested over 3 years. You have probably seen copy prepared with the **DOUBLEBOLD** attachment by a leading New York composition house.* NOW this amazing invention is available for your office typewriter.

* Vance Weaver Composition, Inc., N. Y. C.

**MAIL TODAY
FOR COMPLETE
INFORMATION**

MECHANICAL ENTERPRISES, INC.
3127 COLVIN STREET • ALEXANDRIA, VIRGINIA • 549-3434

Gentlemen: Please send more information. ☐
I would like a demonstration. ☐

Name Title

Company

Address

City Zone State

IN NO WAY DOES the DOUBLEBOLD attachment interfere with the normal operation or maintenance of your machine. Inconspicuous attractive design, which does not obscure copy.



HOW IT WORKS

1. Type your heading, title, lead-in etc.
2. Activate your DOUBLEBOLD attachment—a click does it.
3. Re-type—perfect doublebold bold face every time.
4. Your choice of *Bold* or *Extra Bold*.
5. Works with carbon copies.

TYPE YOUR OWN

- Lists
- Rosters
- Directories
- Menues
- Forms
- Catalogs
- Price Lists
- House Organs
- News Bulletins

Now available for immediate delivery on IBM Standard or Executive models B and C. Price \$20 plus installation.



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